



WHAT'S TRENDING: SAFE, SUSTAINABLE INFRASTRUCTURE

There are many priorities keeping utility, broadband and roadway leaders up at night. People want reliable, affordable and sustainable infrastructure, NOW. Delivering it while creating shareholder value – and keeping your crews and communities safe – is a big challenge. Next-generation safety technology is part of the solution. Keep reading for details.



INSIGHTS: SHIFTING DEMAND

The Intelligent Traffic Systems market increased to \$45.6 billion in 2022. Public, private and government entities are using smart solutions to improve public safety, reduce traffic congestion and lower financial risks associated with accidents in and out of the work zone.

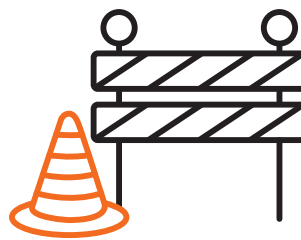
U.S. SMART TRANSPORTATION



\$97.9B
AT A CAGR OF 7.5%
BY 2032

SOURCE: <https://menafn.com>

TRAFFIC MANAGEMENT



\$77.34M
AT A CAGR OF 11+%
BY 2028

SOURCE: <https://www.einnews.com/>



THOUGHT LEADERSHIP: AUTOMATION

Advanced Traffic Control Technology Increases Safety, Coverage and Costs

While rapid infrastructure growth is driving huge demand for traffic control services, labor shortages remain a challenge. Working efficiently yet safely is crucial. Josh Shipman, AWP Safety's Chief Revenue Officer, explains how technology like automated flagger assistance devices [are shaping the future of work zone safety](#).

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